We will never forget the 49 Angels

Stanley Almodovar III
Amanda L. Alvear
Oscar A. Aracena Montero
Rodolfo Ayala Ayala
Antonio “Tony” Brown
Darryl Roman Burt II
Angel Candelario-Padro
Juan Chavez Martinez
Luis D. Conde
Cory James Connell
Tevin Eugene Crosby
Deonka “Dee Dee” Drayton
Simón Adrian Carrillo Fernández
Leroy Valentin Fernandez
Mercedez Marisol Flores
Peter Ommy González Cruz
Juan Ramon Guerrero
Paul Terrell Henry
Frank Hernandez
Miguel Angel Honorato
Javier Jorge Reyes
Jason Benjamin Josaphat
Eddie Jamal Droy Justice
Anthony Luis Laureano Disla
Christopher Andrew Leinonen
Alejandro Barrios Martinez
Brenda Marquez McCool
Gilberto R. Silva Menendez
Kimberly Jean Morris
Akyra Monet Murray
Luis Omar Ocasio Capo
Gerardo A. Ortiz Jimenez
Eric Ivan Ortiz-Rivera
Joel Rayon Paniagua
Jean C. Mendez Perez
Enrique L. Rios Jr.
Jean Carlos Nieves Rodríguez
Xavier Emmanuel Serrano Rosado
Christopher Joseph Sanfeliz
Yilmary Rodríguez Solivan
Eddie Sotomayor, Jr.
Shane Evan Tomlinson
Martin Benitez Torres
Jonathan A. Camuy Vega
Juan Pablo Rivera Velázquez
Luis Sergio Vielma
Franky Jimmy DeJesus Velázquez
Luis Daniel Wilson-Leon
Jerry Wright
Dear onePULSE Community,

The year 2019 can best be summed up as a year of historic milestones for onePULSE Foundation.

The National Pulse Memorial & Museum International Design Competition, led by Dovetail Design Strategists, the country’s leading independent architect selection firm, launched in March and was structured in two stages. Stage One was an open call for architects from across the globe that attracted 68 teams representing 19 countries. In total, 168 firms and 47 individual artists participated. Six world-class teams that strongly displayed empathetic sensibilities and a deep understanding of the complexity of this project were invited to participate in Stage Two of the competition. They were asked to develop concept designs to communicate the feelings that emerged from our Memorial Survey: Love, Hope, Unity, Acceptance, Courage, Strength.

It has always been crucial to involve the community and give everyone a voice in helping create the National Pulse Memorial & Museum. In early October, onePULSE Foundation held a Concept Design Viewing at both the Orange County Regional History Center and online asking everyone to share their feedback on the concept designs presented by the six shortlisted teams. More than 2,200 comments from families, survivors, first responders and the community helped inform the blue-ribbon competition Jury, comprised of a family member and survivor, civic decision-makers, global thought-leaders and world-renowned architects.

On October 30, the competition Jury selected Coldefy & Associes with RDAI, Orlando-based HHCP Architects, Xavier Veilhan, dUCKS sceno, Agence TER, and Prof. Laila Farah, to design the National Pulse Memorial & Museum and Orlando Health Survivors Walk. The concept serves as a starting point for discussion and a basis for the design, which will be refined so they can best reflect community feedback.

In November, we announced our first open application period for 49 Legacy Scholarships in honor of the 49 lives taken at Pulse nightclub. The first scholarships will be awarded for use during the 2020-2021 academic year. Working with the families and loved ones of the Angels, onePULSE Foundation established the scholarships based on their interests, careers and aspirations. As an extension of their impact on our world, the scholarships will inspire and empower students who share similar dreams, ambitions and goals.

This Annual Report highlights these and many other accomplishments of our Task Force, Board of Trustees, committee members, staff, volunteers, and donors, as well as our audited financial statements. We are humbled by the support we receive from these individuals every day to further our mission and vision and are so thankful for the work that they do to ensure that Pulse’s legacy of love lives on forever.

One Pulse,

Earl Crittenden, Board Chairman
GrayRobinson, P.A.

Barbara Poma, CEO
onePULSE Foundation

Creating Change.
The National Pulse Memorial & Museum International Design Competition, developed and led by Dovetail Design Strategists and launched on March 25, 2019, invited architects from across the globe, and attracted 68 teams representing 19 countries.

It has always been crucial to involve the community and give everyone a voice in helping create the National Pulse Memorial & Museum. In early October, onePULSE Foundation held a Concept Design Viewing at both the Orange County Regional History Center and online asking everyone to share their feedback on the concept designs presented by the six shortlisted teams. More than 2,200 comments from families, survivors, first responders and the community helped inform the blue-ribbon competition Jury, comprised of civic decision-makers, global thought-leaders and world-renowned architects.

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The concept design serves as a starting point for discussion and a basis for the design, which will be refined throughout 2020 and community engagement presentations, so they can best reflect community feedback.
Memorial

Inspired by community feedback, the National Pulse Memorial will be a sanctuary of hope and healing that honors the 49 lives that were taken, their families, the 68 injured victims, all the affected survivors, and the first responders and healthcare professionals who cared for the victims. The memorial will be free and open to the public year-round, seven days a week, 24 hours a day.

In the design concept, water is the connecting element, from the existing fountain it becomes a shallow reflecting pool encircling the club. In memory of the Angels, a palette of 49 colors lines the basin and radiates toward the public spaces.

An opulent garden planted with 49 trees, the Memorial site provides a protective and colorful canopy. At the center of the garden, the nightclub is preserved opening to the light and air and a generous adjacent space is dedicated to gathering and in the haven of peace and tranquility.

The National Pulse Memorial & Museum

Our Mission

To create and support a memorial that opens hearts, a museum that opens minds, educational programs that open eyes and legacy scholarships that open doors.

Memorial

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The National Pulse Memorial & Museum

Museum
The Pulse Museum was also inspired by community feedback. It will educate, enlighten, inspire reflection and rumination, and start conversations that will change mindsets.

The design concept rises like a budding flower, reaching toward the sky. Vertical gardens and public plazas create new community places, and a rooftop promenade offers views to the Memorial and over the entire SODO District.

Together, the National Pulse Memorial & Museum will be a tribute to all those affected, will engage and educate visitors from around the world, and will serve as a catalyst for positive change.

Orlando Health Survivors Walk
Orlando Health Survivors Walk will trace the three-block journey many victims and survivors took the night of the tragedy to get to Orlando Regional Medical Center. As an open, public space, Orlando Health Survivors Walk will tell the Pulse story and have a positive urban impact.

The design concept calls for interactive sculptures commemorating all those affected by the tragedy that punctuate the shaded esplanade of the Survivors Walk on Orange Avenue, from the Memorial toward downtown.
The onePULSE Foundation will award 49 scholarships annually, each up to $10,000 for use at an accredited institution of higher learning, including career and technical schools.

Working with the families and loved ones of those killed, onePULSE Foundation has established the scholarships based on the respective victims’ interests, careers or aspirations. As an extension of their impact on our world, the scholarships will inspire and empower students who share similar dreams, ambitions and goals.

onePULSE will consider many factors when assessing scholarship applicants, including the applicant’s personal story, financial need or independence, strong academic or self-improvement interest, and proven track record of leadership, community involvement and/or work experience. Preference will be given to applicants who are immediate family members of the 49 victims, as well as all of the survivors of the tragedy.

The first round of scholarships will be awarded for use during the 2020-21 academic year.
onePULSE Academy

onePULSE Academy is the education arm of the onePULSE Foundation. It is committed to promoting acceptance and inclusion through innovative, reflective, experiential learning methods. Its four specific functions are to provide educational programs that facilitate prosocial behavior; educational platforms that promote acceptance and inclusion; educational site tours that create safer learning communities; and an education hub for knowledge and information on social issues. It aims to positively impact social change at the individual, group and community levels.
Family Days

Two times a year, onePULSE Foundation hosts victims’ families and survivors for Family Days, to provide them with quality time to gather together in an uplifting atmosphere, and ultimately, create bonds of support that are crucial to their healing process.

Family Day activities include a mix of music, games, food and activities, in a communal environment. In 2019 the Family Days were held at SeaWorld Orlando in March and a carnival theme was enjoyed at the Crowne Plaza Orlando-Downtown in September, to coincide with the Concept Design Viewing.

onePULSE Foundation continues to provide resources for mental health counseling and other services at these annual events for those in need.
The 4.9k CommUNITY Rainbow Run, benefiting the onePULSE Foundation, celebrates the love, hope, unity, acceptance, courage and strength that brought Orlando and the world together during the healing process following the Pulse nightclub tragedy of June 12, 2016.

The annual event, held in early June, is presented by Orlando Health and in partnership with the DeVos Sport Business Management Program at UCF. It is the Foundation’s signature fundraising event, attracting participants from across the United States and the world.

In 2019, more than 3,000 people participated in the race from across the United States, Canada, Australia, Guatemala, Japan, and the United Kingdom. The farthest virtual runner was from Okinawa, Japan.

Founding Partners
Annual Remembrance Ceremony

On June 12 of each year, onePULSE Foundation holds an Annual Remembrance Ceremony at the site of the Pulse nightclub. The observance brings together the families of those whose lives were tragically taken and provides them a space to remember their loved ones in peace. We also honor all who survived, the brave first responders and our trauma teams who sacrificed so much to save so many. In 2019, more than 2,500 people attended the Annual Remembrance Ceremony, joining together, once again, as a symbol of strength and solidarity in the face of tragedy, forever proving: We will not let hate win.
As a nonprofit organization, we understand how valuable our volunteers are to our mission and vision. They are the heart and soul of what we accomplish daily and their impact shows on our Pulse community and the greater Orlando community as well. We thank our 190 volunteers who donated more than 1,200 hours of their time in 2019 to make a real difference and we invite anyone interested to join us in our efforts.

Thank You
# Financials

OnePulse Foundation, Inc.

## Statement of Activities
for the year ending December 31, 2019

<table>
<thead>
<tr>
<th>Revenue Source</th>
<th>Amount</th>
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<tbody>
<tr>
<td>State &amp; Local Government</td>
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<tr>
<td>Corporations</td>
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<td>In-Kind</td>
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<td>Events &amp; Other</td>
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### 2019 Total Revenue: $7,138,986

<table>
<thead>
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<th>Expense Category</th>
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<tr>
<td>Fundraising</td>
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<tr>
<td>Administration</td>
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### 2019 Total Expenses: $2,449,165

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**2019 Revenue Breakdown**

- **State & Local Government**: 56.2%
- **Corporations**: 28.1%
- **In-Kind**: 7.2%
- **Individuals**: 4.2%
- **Events & Other**: 3.2%
- **Foundations**: 1.2%

**2018 Revenue Breakdown**

- **State & Local Government**: 56.2%
- **Corporations**: 28.1%
- **In-Kind**: 8.6%
- **Individuals**: 8.6%
- **Events & Other**: 3.2%
- **Foundations**: 1.2%
Board of Trustees

Executive Committee
Earl Crittenden, Board Chairman
GrayRobinson, P.A.
George A. Kalogridis, Board Vice Chairman
Disney Parks, Experiences and Products
Patrick O’Donnell, Board Treasurer
Deloitte & Touche LLP
Kelly Lafferman, Board Secretary
Findsome & Winmore

Lance Bass
Entertainer
Aly Benitez
Bernstein Private Wealth Management
Vicki Berman
Dean Mead Law Firm
Cathy Brown-Butler
Bank of America
Jason Collins
NBA, Retired
Mark Cosgrove
Capital Strategies
Jason Felts
Virgin Fest
Sharon Hagle
SpaceKids Global
Dale Hipsh
Hard Rock International

Richard Lapchick, PhD
DeVos Sport Business Management
Hilary Lewis
The Glass House
Yolanda Londoño
Harvard Group International
Merlin I. Olson
Retired Partner, Deloitte Consulting
Yatin Patel
Reservations.com
Chad Schwarz
AlixPartners
Andrew Snyder
Orlando Health
Guy Vickers
PVH Foundation