

Family Comment Summary

Comments:

“Thoughtful, pretty, warm, beautiful concept.”

“Love love love the connection to building.”

“Love the idea of people walking through actual Pulse building.”

“The heart to heart exhibit is a great idea to educate and represent each angel.”

“I love how their birthdays are represented.”

“The memorial is beautiful. It filled me with love, gave me chills, and really represented the angels.”

“I do like that people can see inside the building for closure and healing.”

“Love the design of the museum. Attracts attention.”

“I love the heart, the light, the longest month of June.”

“I like the way the tower overlooks the city and how the heart surrounds.”

“Love the trees and open spaces”

“I like the heart walk and garden of resilience because it is a nice place.”

“This feels like my brother.”

“Warm, happy while also feeling the pain of looking at Pulse.”

“Love the connection to building, a place to connect, pray, grieve, the lights and trees bring feelings of peace, reflection.”

“The memorial is beautiful. I love what the gold represents. The lights are peaceful and creates the ‘less is more’ perspective.”

“I love how underneath the building leaves a place to sit and remember those you loved.”

“Trees with names are good.”

“ I like how the family can choose a tree for our family member.”

“The midnight black will be sensing a strong message.”

“I love the colors and lights.”

“I like the way this gives private spaces for each Angel.”

“This one is more reflective of the victims.”

“The fact that the museum spells love is exceptional.”

“ The memorial concept reflects and translates love and kindness, has a good message and leaves the essence of the place.”

“The word love being in the landscape represents coming together to honor our angels and survivors.”

“Momentos on the wall would be nice, and everyone’s country’s flag”

“Museum is perfect everlasting message.”

“The museum feels very inclusive and evokes happiness.”

“Love their originality and keeping the building.”

“The Love shuttle is a beautiful touch.”

“I love the “citywide” celebration of lives.”

“I feel love.”

“I like the idea of 49 trees, my son’s favorite color is green.”

“Love the rainbow colors throughout”

“Love the word love as the museum design.”

“Love the love mobile”

“I love how the memorial structure of pillars feels to me to protect the Pulse building in light and water.”

“This is great because the walls block the club off to symbolize souls being blocked off.”

“Love water and light aspect and original Pulse sign.”

“Love the water feature.”

“The museum looks phenomenal.”

“This museum is awesome and makes me feel peaceful.”

“I like the simplicity of the memorial and how it is white with the purple trees to add color with the colored names on the wall.”

“Like the dates on the building.”

“The dates on the side of the building is a nice touch.”

“I love how the names are going to be inscribed on the side of the building.”

“The Pulse sign being left is good.”

“The colors shining on top of the building is a beautiful touch.”

“Like the colorful seating.”

“Reliquary wall is awesome.”

“Love the interactive wall - so cool. Wish all the concepts had an interactive wall.”

“Like the idea of being able to look down into the nightclub as opposed to walking through”

“Love the wall with info about the angels.”

“I like the potential future.”

“I like the museum from South Division Ave.”

“Captures the essence of our loved ones.”

“Most spiritual feeling of all concepts.”

“The design is beautiful and cold as I feel it should be.”

“I love how the design includes 49 colors surrounding the building and the planting of 49 trees.”

“This is a place I would feel good to visit often for peace and reflection.”

“I love the walkway through the building and how it incorporates the feeling of being in the building without actually going into it.”

“I felt so much love and peace. The museum structure is absolutely amazing in every way especially the way the light shines through.”

“The beacon of light is a must.”

“As the mother of Jerald Wright, I really liked the openness, airy and light feeling of this concept. The solemnity and sacredness of the space where the 49 Angels were massacred is kept intact and the cleansing, healing and renewing agent of water is an important feature. The museum is alive with plants, light and air and reaches toward the sky. The beam of light reminds us to never forget and to stay hopeful and with our eyes toward the Heavens. This was my favorite of the entries. With much gratitude to all the finalist for the thought and effort in remembering our Angels”

“The Coldefy & Associés design respects the hollowness of the memorial in a very solemn way. The Museum has a lightness in design, but captures what the Pulse museum should be: A place to educate and bring a message of hope to the world. It will show that Love will forever win. The protruding light up to the sky, sends a signal to the world inviting them to come see what Pulse represented.”

“ This design is the one that I personally fell In love with. It gives me peaceful memories and reflections of remembering our 49 Angel's. The water running calms the soul. The opening beam of light shining towards the heavens, confirms to me that our Angel's are watching over us. One thing I would like to see, is the Pulse sign displayed. I did not see it anywhere. The architect design is very distinctive and classy. I love all of the designs, but this one in particular holds a special place in my heart.”

“Thought this was the best design presentation. However, I would like to see the original Pulse Night Club sign out front preserved, along with the Pulse club as part of the new design. It was hard to determine how much of the original Pulse club was included in the new design. Other than that, I really like this presentation.”

Concerns:

“This is not a very good representation of love, light or unity.”

“Stomach pain. Does not honor the victims.”

“Memorial is confusing and doesn't make much sense for this scenario. I don't understand the purpose of the poles or what they symbolize.”

“The inside with the acrylic cylinders gives it more of a nightclub feel with all the lights than the memorial.”

“The colorful poles remind me of a strip club. I don't like this idea at all.”

“Cluttered.”

“Absolutely not. This is traumatizing. The top reminds me of bullet holes.”

“The museum looks more like a commercial/residential building. The tramway between the museum and memorial is tacky. Orlando is more than theme parks.”

The museum seems very industrial and not artsy enough.”

“This one is a no.”

“The bards/columns are very ominous and limit view”

“Does not say connection to me”

“Says bondage and limits”

“Just too gloomy”

“Memorial sanctuary is too sad, too many candles, people are not happy.”

“I need to feel hope even if there isn’t any”

“Way too sad”

“Evokes feelings of being trapped like jail bars”

“I would like to see into the building.”

“I don’t feel the energy Pulse gave me when we first made it a memory.”

“The one thing I would add to the memorial is the ability to see inside the nightclub.”

“This one is more about the building. Does not reflect the lives of the victims.”

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“Museum: Feel like no flow, design too different from anything else.”

“I would add a water element.”

“I think the Pulse sign should be left.”

“With the museum, I feel I am looking at a piece of art rather than a museum.”

“Pulse is way too gloomy and scary - not the best for all audiences”

“Love the (broken heart drawing) in theory but does not look attractive”

“Dislike the rigid tower design”

“Too many bars and separation”

“Lacks fluidity and connection”

“Add an engraved tombstone photo by each tree with their biography.”

“I don’t like the black and gold on the memorial. It feels very dark and sad.”

“Very nice but I don’t like the color black – other color, no black.”

“Love this design, wish that the club was screened or a little more obscured.”

“I’m not sure I like the pathway under the Pulse building.”

“I would not want to go under the club.”

“The club visual is very disturbing.”

“Not sure how realistic it is to maintain the landscape”

“Does not seem accessible enough”

“Seems to be more about representing structure.”

“It feels big and needs more color.”

“overall design could be confused with a modern office building.”

“Need my sister and other victims symbolized at a larger scale.”

“Needs names to be bigger.”

“Not enough focus on the victims and the stories of each victim.”

“The memorial concept is cold.”

“It feels cold, no real emotion.”

“Simple does not give me a sense of a true memorial concept.”

“Victims need a bigger spotlight.”

“Does not give reason to celebrate the lives lost.”

“Memorial looks too much like a cemetery rather than a place to gather and feel comfort and warmth.”

“Memorial feels like a mausoleum.”

“The museum is clean and simple but it evokes sadness as it reminds me of a mausoleum.”

“It feels a bit cold, no real emotions.”

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“Stomach pain. Does not honor the victims.”

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Survivor's and First Responders Comment Summary

Comments:

“Love the color, the guided walk columns. Love that you can step inside – impactful, meaningful.”

“Keeping the original building is so very important to me as what was, and from memorial, what will be.”

“Love walking thought the building.”

“I also like that it allows visitors to see inside the club. I don't want the building to be torn down, so I think it's a nice way to keep it.”

“Glimpse into the building is insightful.”

“The memorial is beautiful. Cardioid Plaza is what this community is about: color, life, impact.”

“I love how colorful everything is, how the victims and survivors are honored.”

“The 49 birds is a lovely touch.”

“I really like the “Broken Heart.”

“I love love love the gate concept.”

“Iconic tower-easily seen.”

“The tower is a wonderful idea – never darkness, only light.”

“The more I look, the more I enjoy the height of the tower.”

“Outdoor greenery and green spaces a huge plus.”

“Love the thoughtfulness of Survivors Walk.”

“Perpetual Light. Its something different and so are we. Perfect.”

“Adore the below-grade feature.”

“Love the building staying intact.”

“I really like rebuilding the damage to the building with gold.”

“Minimal changes to club structure a plus.”

“The memorial feels very alive.”

“Feeling of unity, message of love, strength.”

“I love the cherry trees with rock gardens.”

“The lights are an exceptional touch with the trees.”

“Like open air memorial, individual trees for the victims.”

“Colorful memorial site, and museum bring sense of hope despite tragedy.”

“Incorporation of roof top green spaces at museum is amazing.”

“Love that the green areas are not flat.”

“Museum, where to begin. Love this concept. It is what this city needs, color, life, joy. Beautiful.”

“Orlando would have a new icon of love.”

“Absolutely love the memorial with water and columns.”

“Love the fact that there is a first responders “forest.”

“Feels very calm and Zen.”

“Pleasing symmetry between museum/memorial designs.”

“ Love the lack of intrusion to overall club structure.”

“This fits the downtown skyline.”

“I love the museum here a lot, especially the stained glass shining in and reflecting on the floor and the kaleidoscope style, but I really love the garden-style survivors walk as well. I am definitely very torn but these are my top two choices for sure.”

“This and the MVRDV are my favorites, but after reviewing both a few times I think this will have to be my (very very close) second choice. I love the museum here a lot, especially the stained glass shining in and reflecting on the floor and the kaleidoscope style, but I really love the garden-style survivors walk as well. I am definitely very torn but these are my top two choices for sure.”

“Basic, simple with deep meaning. The date scribes on the wall, original building stays intact with a protective shell. Lots of room to walk, observe, remember.”

“Love the simplicity of the design and the date.”

“I like the wall of colors with the victim’s names.”

“I like that Pulse sign remains.”

“Huge plus- sound wall at memorial to mitigate sound from Orange Avenue.

“Open storage box for mementos really cool.”

“Museum looks amazing, feels friendly and inviting.”

Museum exterior beautiful. Love the idea of projections.”

A place for reflection.”

“Love the sanctuary reliquary wall.”

“This concept had me really thinking, remembering.”

“The rainbow structures are lovely. They’re modern, colorful without being gaudy and inspire hope.”

“This is home, this reminds me of the Pulse I see and knew.”

“Building over the original building pays respects and looks forward to the future.”

“Love the forest.”

“Love the view from I-4 at night.”

“Love the fact that the building was kept but in a glorified way. Represents how broken was left. I feel relieved when I see the building surrounded by a spectrum of a rainbow.”

“Amazing concept, very real, true memorial. With a walkway through the building, allows anyone to reflect. Never forget but to move on.”

“Organized color rings at memorial are beautifully designed.”

“Absolutely love the colors surrounding Pulse nightclub.”

“Good space to gather and learn.”

“Truly breathtaking visually.”

“Like the openness of the museum structure.”

“It stands tall, with pride, no shameful, and integrates the community and all.”

“I like the Pulse at the epicenter. Invokes a feeling of how Pulse is not only a name, but a feeling of who we are, our pain, suffering and healing.”

“Museum is perfect. The memorial is also perfect.”

Concerns:

“The museum seems ambitious.”

“The open air walkway through the building is a respectful touch – please be careful to make it wide enough to accommodate large crowds.

“I don’t like removing the surviving walls. It’s sacred and should not be moved.”

“Walking through the split feels tomblike.”

“Removing the damaged wall disrespects what happened. Ignoring violence won’t make it go away.”

“Museum is too modern”

“Also, forgot to mention. No matter what design is chosen, I still hope that back wall with the holes lit up in white can be integrated somehow on the grounds or design. Or preserved for a museum piece. As I had mentioned one time, through those holes is where they rescued most of us. Those holes signify freedom, getting rescued, the light at the end of the tunnel, and another chance of life. A rebirth. They are very powerful. Hopefully they can be kept in some capacity.”

“The space of memory shouldn’t be included. Is a crime scene and for families and survivors can be very impactful and painful.”

“For the love of everything holy, please redesign the museum – I feel like I stepped into a Dali painting.”

“Would like more colors and more inclusion of 49 victims.”

“Do not like the figure of hope. Not inviting.”

“Would like more accessibility into the building, rather than it being closed.”

“Do not like going under the building.”

“I do not like the undulating landscape.”

“I feel will be plagued with homeless under the memorial.”

“ADA and elderly for the museum.”

“Reminds too much of the pain.”

“Memorial too dark, solemn, these are places to say goodbye and to feel good about the trip – feeling a little more full after meeting the community that gave so much.”

“I like background concept, but not that the building is covered.”

“It looks like any other building. It doesn’t make me feel any emotions. There is no heart or love on it. Just a building.”

“Is there a significance to the excessive triangles?”

“Water tomb. Need to see building, be able to touch building.”

“Too modern. Seems more like an art installation than a memorial.”

“It seems very cold.”

“Memorial seems cold – needs more color and personalization.”

“This covers up the building, seemingly to cover up the events.”

“This looks like a college campus, not a memorial, too minimalistic.”

“Too simple, too plain, no love.”

“A little too cold.”

“Too strong.”

“Looks like a jail.”

“Sense of sadness and loneliness.”

“No connection to event. Overall needs a lot more color/connection/emotion. Feels generically landscaped.”

“I do not like the memorial sanctuary as it looks too much like a lounge.”

“Not a fan of cheese-holing and almost hiding original club under the memorial.”

“Do not like the poles, looks cluttered.”

“Don’t like looking down to Pulse nightclub, it is too painful too remember.”

“Outside looks like a cage and cold.”

“Space seems cluttered.”

“Seems too dark inside memorial.”

“Build the museum or not all: no phases.”

“Museum feels very office industrial park. Needs more identity.”

“I don’t like the bus. People can walk.”

Public Comment Summary

Comments:

"Memorial grasps that our love has a void"

"The size embraces a huge monument movement to emphasize the issue at hand"

"This design grasps all aspect of te trauma of the event, including how it brought the community together"

"Space of memory remind s me of Children's memorial at Yad Vasham"

"Respectful, proud and resilient"

"Utterly amazing attention to detail that no other design offers"

"Hard to put into words how impressive this design is."

"The project celebrates the act of living by incorporating the 366 day sculptural art while respecting and remembering the 49 angels"

"This design offers healing"

"Heart walk encourages movement, contemplation"

"The colorful displays are important to memorializing what happened that night"

"Love the multi-use tower to bring attention to the memorial as travelers pass through (i4)"

"The broken heart space is ingenious, very compelling and touching to the human soul and common emotions"

"If there is anything that Pulse should continue to stand for, it's love. This design more than any other, encapsulates this idea, emotion, affect, meaning. Love is what Orlando needs"

"The underground area is peaceful and serene and gives people an opportunity to reflect on their feelings"

"Form functions to integrate our community locally and worldwide"

"Treatment of the ruptures in the side of the building where police broke through is incredibly educating and cathartic"

"Design captures how eccentric Orlando is"

"It resembles a growing catalyst, a movement, and I think Orlando really needs this"

"Turning the building into a place of true honor and ritual feels appropriate"

"When people see the museum from the air, it will spur conversation about what happened"

"The museum for equality is the best description for what our community needs"

"Kaleidoscope concept is a great way to have many colors without being overtly rainbow"

"Pays homage without delving into the pain of that night"

"Encasing the nightclub is the most respectful approach"

"The triangles are the most beautiful, simple design...likely less gimmicky and more useful"

"Triangle references the history of the gay community"

"The memorial design invokes protection"

"The design of both the memorial and museum are homogenous and perfectly related."

"Water gives sense of continuous life"

"Clear and classic curves and lines would stand the test of time. Future generations continue to be inspired"

"The project connects to the community and shifts with cultural changes"

"This project has something clear and special on each facade facing a street."

"Love the idea of transforming the district into a pedestrian-friendly environment"

"Design will age well in the Florida environment over time"

"Space for stakeholder engagement and public programs are important elements for the longevity of the organization"

"Does not tell you how to feel, but lets you decide how to feel"

"It maintains the spirit of color and joyfulness while not being too distracting"

"It's almost as if you were there, viewing Pulse at different times- during the good where everyone was just loving and living up life...and at the time seeing pain."

"I also like the other concept's idea of allowing the families to choose the trees for their Angel, and the bright rainbow of colors/trees to line the Survivor's Walk."

"The museum is iconic. The white of the skeleton of the tower can be illuminated to reflect colors of the rainbow or to reflect other times significant to the lives of those taken."

"This design is OUTSTANDING. Its refreshing as was the bar and equally as inviting without being somber. The overall design is formidable and gallant all while paying respect and more importantly looking forward to new life and opportunities for us all."

"I really like this concept, it's a perfect mix between modern and somber. It's set apart from the other concepts by allowing people an open space to ponder their thoughts and pay their respects."

"It captures the tragedy that took place on that day and commemorates the angels we lost while also breathing life back into this part of Orlando. It is a space that people would really put to use, a space where people can mourn, learn, laugh, love, relax, or just be. It is a place that, as an Orlando local, I would feel proud to have in my city."

"It is bold, beautiful, and inspiring."

"The museum & the memorial are different but still connected. Museum seems thought out and a place to learn while the memorial is giving a place of reflection."

Concerns:

"Indecisive use of club structure"

"Absolutely not. This has little relevance to Pulse relative to the other designs."

"I like the integration of nature in this option, but generally feel like this is too small-scale. It doesn't feel "permanent" nor do I get a feeling of community."

"Pretty uninspired design. Representation is horrific for such talented architectural firms."

"I'm not sure I fully understand all of this - is the museum addressed?"

"Please select a design team with Latinx and Hispanic people. Thank you."

"Great design, but what accessibility options will be available? Will there be elevators and wheelchair-friendly walkways with ramps?"

"This concept makes me feel claustrophobic. I feel trapped by the imagery"

"The only change I would suggest would be more of a museum open to the public than the archive, which wouldn't be used as much."

"I was a bit confused by this presentation. Too sketchy. It is a shame as some of the elements looked promising."

"I have issues with these designs overall. I think it is wrong to cut a large segment from the building as is being done here. It just doesn't seem right. Turning it into a narrow granite corridor does not really convey anything about what pulse was, nor does it really convey a message."

"I don't feel comfortable with the cutting open of Pulse for the walkthrough on the memorial."

"It feels white. The culture of Pulse does not shine through."

"Museum is whimsical, but a little too overwrought and abstract"

"I miss dancing and celebrating. Where can we do that now?"

"Not sure I like the idea of the void, too voyeuristic and morbid"

"The giant robot tower is goofy, industrial looking and in no way says love, peace or joy to me"

"The tower should be 490 feet tall because of the 49 angels"

"The memorial is very predictable and creates an overly controlled experience"

"Estimated costs to maintain glass cleaning on tower - work into annual budget"

"Consider large towers and accessibility"

"The museum scares me"

"This design is not as monumental as the moment was, more needs to be represented."

"Walking under is a safety hazard"

"Should plant same trees throughout the neighborhood"

"The literal "love" shape is not quite thought-provoking enough"

"What about the families who won't pick a tree?"

"Museum looks like a theme park and does not convey the somberness of the memorial"

"Love should be the concept, not the rendering of the word"

"The trees will not be blooming all seasons, or all at once"

"The building shape of love is an over disney-esque commodification that on the surface reads as cheesy"

"Something more timeless needed to represent angels than trees"

"The building should be accessible to feel the spirit and energy of the original Pulse"

"The water makes it more distant and less accessible to what fits into my understanding of what the memorial should be which is a place where we can remember the victims but still sense sort of discomfort caused by the tragedy"

"There is beauty in the simplicity of this design, but it offers no sign of hope"

"I think the organization will quickly outgrow the museum"

"The museum is too silent for the emotions pre/post-event. The club expressed love, hope and community"

"While I like the architecture itself, I feel that the buildings don't speak to the purpose of the project"

"Too simplistic for the representation of the LGBT community, we are vibrant, upbeat, shining and full of life"

"What is the families' contribution?"

"The design does not feel connected to the tragedy."

"Indecisive use of club structure"

"Absolutely not. This has little relevance to Pulse relative to the other designs."

"I like the integration of nature in this option, but generally feel like this is too small-scale. It doesn't feel "permanent" nor do I get a feeling of community."

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