

A large, dark, rectangular sign on two posts. The sign features a white circular logo with a stylized 'P' inside, and the word 'PULSE' written in white capital letters below the logo.

**COME.  
SEE.  
SHARE.**

**National Pulse  
Memorial & Museum  
International Design  
Competition**

**CONCEPT DESIGN VIEWING**

**Orange County  
Regional History Center**

Linda W. Chapin Gallery

**October 3–10, 2019**

Monday–Saturday: 10 a.m.–4 p.m.

Sunday: 12 p.m.–4 p.m.

**Online Viewing**

[onepulsefoundation.org/viewing](http://onepulsefoundation.org/viewing)

 DOVETAIL DESIGN STRATEGISTS

  
onePULSE  
FOUNDATION

# COME. SEE. SHARE.

As a member of the community, your thoughts, emotions and feedback are valuable in selecting the design team that will create the National Pulse Memorial & Museum. The Concept Design Viewing is an opportunity to give feedback on the concept designs presented by the six shortlisted teams.

The winning concept will then be a starting point for discussion—a basis for the design, but not the final, finished memorial and museum—because their concept may evolve to reflect further input from the community and other stakeholders.

For the concept design viewing, six outstanding teams put together a large-scale model of their idea—plus a video and set of drawings that explain their vision. The videos are available at **onepulsefoundation.org/viewing** and you can even submit comments online.

The teams developed concepts to communicate these feelings that emerged from the onePULSE Foundation’s Memorial Survey:

**Love · Hope · Unity · Acceptance · Courage · Strength**

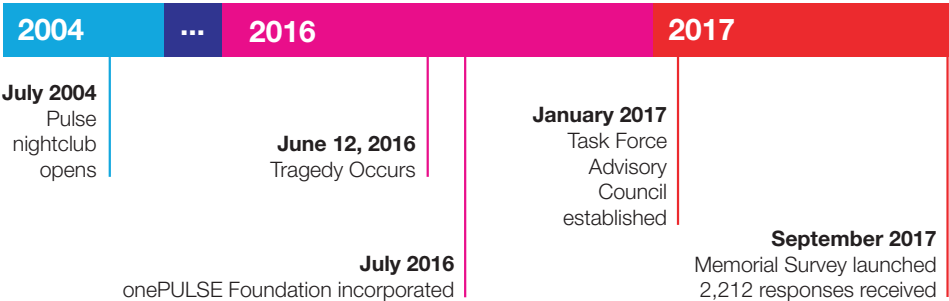
They understood the importance of this core value:

**We will not let hate win.**

They especially focused on these purposes:

**Honoring the victims**  
**Honoring the survivors**  
**Honoring the first responders**

**Reflecting and contemplating**  
**Celebrating love and life**



# COMMUNITY INPUT & KEY EVENTS

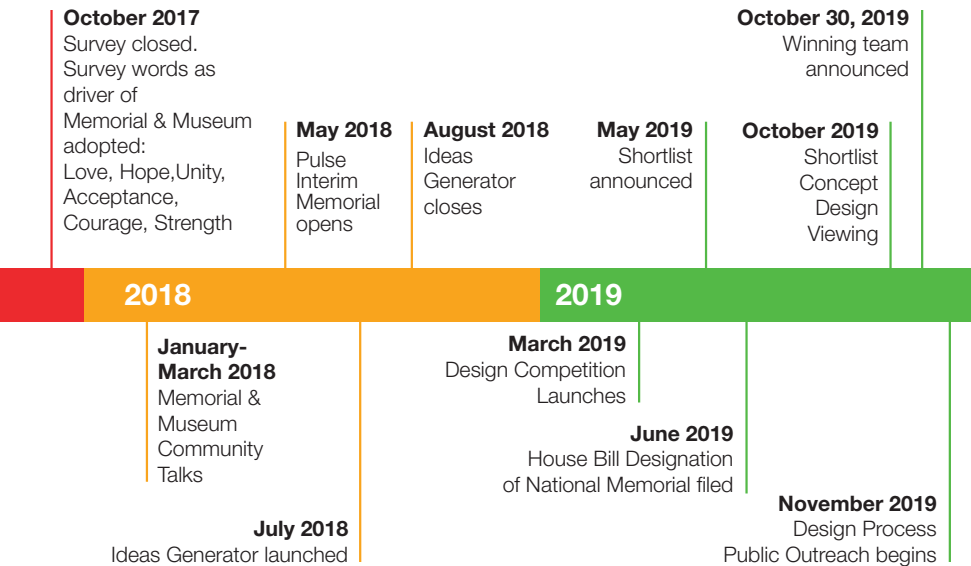
For onePULSE Foundation, it has always been crucial to involve the community and give everyone a voice in helping create the National Pulse Memorial & Museum.

In the fall of 2017, the onePULSE Foundation Memorial Survey provided an opportunity for anyone to give input on the future of the Pulse nightclub site. There were 2,212 respondents, including victims’ families, survivors, first responders, and the general public.

In the summer of 2018, the Ideas Generator welcomed all sorts of submissions related to architecture, landscape, urbanism, and artistic intervention for the project.

Now at the Concept Design Viewing, everyone can review the six shortlisted teams’ concept designs and share feedback that will help the Jury select the winning team. After the winning team is announced on October 30, 2019, there will be additional opportunities for community engagement as an integral part of the project.

## NATIONAL PULSE MEMORIAL & MUSEUM TIMELINE



# **PROJECT COMPONENTS**

## **MEMORIAL**

Inspired by community feedback, the National Pulse Memorial will be a sanctuary of hope and healing that honors the 49 lives that were taken, their families, the 68 injured victims, all the affected survivors, and the first responders and healthcare professionals who cared for the injured. The memorial will be free and open to the public year-round, seven days a week, 24 hours a day.

## **MUSEUM**

The Pulse Museum was also inspired by community feedback. It will educate, enlighten, inspire reflection and rumination, and start conversations that will change mindsets.

Together, the National Pulse Memorial & Museum will be a tribute to all those affected, will engage and educate visitors from around the world, and will serve as a catalyst for positive change.

## **SURVIVORS WALK**

Orlando Health Survivors Walk will trace the three-block journey many victims and first responders took the night of the tragedy to get to Orlando Health - Orlando Regional Medical Center. It will extend farther north to end at Dr. Phillips Center for the Performing Arts. As an open, public space, Orlando Health Survivors Walk will tell the Pulse story and have a positive urban impact.

# INTERNATIONAL DESIGN COMPETITION

## COMPETITION OVERVIEW

The National Pulse Memorial & Museum International Design Competition, developed and led by Dovetail Design Strategists, the country's leading independent architect selection firm, launched on March 25, 2019, and was structured in two stages.

**Stage I** was an open call—where architects from across the globe were invited to form and lead a visionary, multi-disciplinary team to include urban design, landscape design, and exhibition design professionals, as well as artists. The competition attracted 68 teams representing 19 countries. In total, 168 firms and 47 individual artists participated on those teams.

A selection committee of onePULSE Foundation stakeholders chose six world-class teams that strongly displayed empathetic sensibilities and a deep understanding of the complexity of this project. These six shortlisted teams were invited to participate in **Stage II** of the competition where they were asked to develop concept designs that make one message clear: **We will not let hate win.**

After the Concept Design Viewing and assembling a public comment summary for the competition Jury, the Jury will convene and select the winning team that will work with onePULSE Foundation to further develop and build the National Pulse Memorial & Museum design.

# COMPETITION JURY

The blue-ribbon Jury includes onePULSE stakeholders, civic decision-makers, global thought-leaders and world-renowned architects. The Jury will evaluate the six teams' concept designs for their overall design excellence, inventiveness, creativity, and inspiration as well as responsiveness to the considerable community feedback onePULSE has already collected and most importantly to the concerns of the projects stakeholders – the victims' families, survivors, first responders, and all those affected by the tragedy.

## **Mayra Alvear**

*Victim's Liaison, Mother of Amanda Alvear;  
Task Force Advisory Council, onePULSE*

## **Mark Cosgrove**

*Board of Trustees, onePULSE; Partner, Capital Strategies*

## **Earl Crittenden**

*Chair, Board of Trustees, onePULSE; GrayRobinson, P.A.*

## **Yolande Daniels**

*Principal, studioSUMO*

## **Mayor Jerry Demings**

*Orange County, Florida*

## **Mayor Buddy Dyer**

*Orlando, Florida*

## **Teresa Jacobs**

*School Board Chair, Orange County Public Schools;  
former Orange County Mayor*

## **George A. Kalogridis**

*Vice Chair, Board of Trustees onePULSE;  
President, Disney Segment Development and Enrichment*

## **Hilary Lewis**

*Board of Trustees onePULSE;  
Chief Curator & Creative Director, The Glass House*

## **Ricardo J. Negron-Almodovar**

*Survivor; Service Legal Coordinator, Latino Justice Southeast Office*

## **Barbara Poma**

*Owner, Pulse Nightclub;  
Founder & CEO, onePULSE Foundation*

## **Andrew Snyder**

*Board of Trustees onePULSE;  
S.V.P., Marketing and Strategic Communications, Orlando Health*

**Laurinda H. Spear**

*Co-Founder, Arquitectonica; Principal, ArquitectonicaGEO*

**Sarah Whiting**

*Dean, Harvard University Graduate School of Design;  
Principal, WW Architecture*

**Susanna Sirefman**

*Competition Director and Jury Advisor;  
President, Dovetail Design Strategists*

**SHORTLIST**

In alphabetical order, the six shortlisted teams are:

Coldefy & Associés with RDAI, HHCP Architects, Xavier Veilhan, dUCKS scéno, Agence TER, Prof. Laila Farah

Diller, Scofidio + Renfro and Rene Gonzalez Architects with Raymond Jungles, Teresita Fernández, and Oliver Beer

heneghan peng architects, Wannemacher Jensen Architects, Gustafson Porter + Bowman, Sven Anderson, Pentagram, and Bartenbach LichtLabor

MASS Design Group, Little Diversified Architectural Consulting, Ralph Applebaum Associates, Sasaki, Sanford Biggers, Richard Blanco, Porsha Olayiwola

MVRDV, McKenzie Architects, Grant Associates, GSM Project and Studio Drift

Studio Libeskind with Baker Barrios Architects, Claude Cormier + Associés, Thinc, and Jenny Holzer

**OUR MISSION**

To create and support a memorial that opens hearts, a museum that opens minds, educational programs that open eyes, and legacy scholarships that open doors.

**onePULSE FOUNDATION VISION**

Establishing a sanctuary of healing and a beacon of hope by memorializing the lives taken, the lives saved and all the lives affected by the Pulse nightclub tragedy of June 12, 2016—ensuring Pulse’s legacy of love lives on forever.

## **49 Angels** | We will never forget

Stanley Almodovar III

Amanda L. Alvear

Oscar A. Aracena Montero

Rodolfo Ayala Ayala

Antonio "Tony" Brown

Darryl Roman Burt II

Angel Candelario-Padro

Juan Chavez Martinez

Luis D. Conde

Cory James Connell

Tevin Eugene Crosby

Deonka "Dee Dee" Drayton

Simón Adrian Carrillo Fernández

Leroy Valentin Fernandez

Mercedez Marisol Flores

Peter Ommy Gonzalez Cruz

Juan Ramon Guerrero

Paul Terrell Henry

Frank Hernandez

Miguel Angel Honorato

Javier Jorge Reyes

Jason Benjamin Josaphat

Eddie Jamal Droy Justice

Anthony Luis Laureano Disla

Christopher Andrew Leinonen



Alejandro Barrios Martinez  
Brenda Marquez McCool  
Gilberto R. Silva Menendez  
    Kimberly Jean Morris  
    Akyra Monet Murray  
Luis Omar Ocasio Capo  
Gerardo A. Ortiz Jimenez  
    Eric Ivan Ortiz-Rivera  
    Joel Rayon Paniagua  
    Jean C. Mendez Perez  
    Enrique L. Rios Jr  
Jean Carlos Nieves Rodríguez  
Xavier Emmanuel Serrano Rosado  
    Christopher Joseph Sanfeliz  
    Yilmary Rodríguez Solivan  
    Eddie Sotomayor Jr.  
    Shane Evan Tomlinson  
    Martin Benitez Torres  
Jonathan A. Camuy Vega  
Juan Pablo Rivera Velázquez  
    Luis Sergio Vielma  
Franky Jimmy DeJesus Velázquez  
    Luis Daniel Wilson-Leon  
    Jerry Wright