COME. SEE. SHARE.

National Pulse Memorial & Museum International Design Competition

CONCEPT DESIGN VIEWING

Orange County Regional History Center
Linda W. Chapin Gallery

October 3–10, 2019
Monday–Saturday: 10 a.m.–4 p.m.
Sunday: 12 p.m.–4 p.m.

Online Viewing
onepulsefoundation.org/viewing
COME. SEE. SHARE.

As a member of the community, your thoughts, emotions and feedback are valuable in selecting the design team that will create the National Pulse Memorial & Museum. The Concept Design Viewing is an opportunity to give feedback on the concept designs presented by the six shortlisted teams.

The winning concept will then be a starting point for discussion—a basis for the design, but not the final, finished memorial and museum—because their concept may evolve to reflect further input from the community and other stakeholders.

For the concept design viewing, six outstanding teams put together a large-scale model of their idea—plus a video and set of drawings that explain their vision. The videos are available at onepulsefoundation.org/viewing and you can even submit comments online.

The teams developed concepts to communicate these feelings that emerged from the onePULSE Foundation’s Memorial Survey:

Love · Hope · Unity · Acceptance · Courage · Strength

They understood the importance of this core value:

We will not let hate win.

They especially focused on these purposes:

Honoring the victims
Honoring the survivors
Honoring the first responders

Reflecting and contemplating
Celebrating love and life

2004 2016 2017

July 2004 Pulse nightclub opens

June 12, 2016 Tragedy Occurs

January 2017 Task Force Advisory Council established

September 2017 Memorial Survey launched 2,212 responses received

2017

July 2016 onePULSE Foundation incorporated
COMMUNITY INPUT & KEY EVENTS

For onePULSE Foundation, it has always been crucial to involve the community and give everyone a voice in helping create the National Pulse Memorial & Museum.

In the fall of 2017, the onePULSE Foundation Memorial Survey provided an opportunity for anyone to give input on the future of the Pulse nightclub site. There were 2,212 respondents, including victims’ families, survivors, first responders, and the general public.

In the summer of 2018, the Ideas Generator welcomed all sorts of submissions related to architecture, landscape, urbanism, and artistic intervention for the project.

Now at the Concept Design Viewing, everyone can review the six shortlisted teams’ concept designs and share feedback that will help the Jury select the winning team. After the winning team is announced on October 30, 2019, there will be additional opportunities for community engagement as an integral part of the project.

NATIONAL PULSE MEMORIAL & MUSEUM TIMELINE

**October 2017**
Survey closed. Survey words as driver of Memorial & Museum adopted: Love, Hope, Unity, Acceptance, Courage, Strength

**February 2018**
March 2018
Memorial & Museum Community Talks

**May 2018**
Pulse Interim Memorial opens

**August 2018**
Ideas Generator closes

**May 2019**
Shortlist announced

**October 30, 2019**
Winning team announced

**October 2019**
Shortlist Concept Design Viewing

**January-March 2018**
Idea Generator launched

**March 2019**
Design Competition Launches

**June 2019**
House Bill Designation of National Memorial filed

**November 2019**
Design Process Public Outreach begins
PROJECT COMPONENTS

MEMORIAL
Inspired by community feedback, the National Pulse Memorial will be a sanctuary of hope and healing that honors the 49 lives that were taken, their families, the 68 injured victims, all the affected survivors, and the first responders and healthcare professionals who cared for the injured. The memorial will be free and open to the public year-round, seven days a week, 24 hours a day.

MUSEUM
The Pulse Museum was also inspired by community feedback. It will educate, enlighten, inspire reflection and rumination, and start conversations that will change mindsets.

Together, the National Pulse Memorial & Museum will be a tribute to all those affected, will engage and educate visitors from around the world, and will serve as a catalyst for positive change.

SURVIVORS WALK
Orlando Health Survivors Walk will trace the three-block journey many victims and first responders took the night of the tragedy to get to Orlando Health-Orlando Regional Medical Center. It will extend farther north to end at Dr. Phillips Center for the Performing Arts. As an open, public space, Orlando Health Survivors Walk will tell the Pulse story and have a positive urban impact.
COMPETITION OVERVIEW
The National Pulse Memorial & Museum International Design Competition, developed and led by Dovetail Design Strategists, the country’s leading independent architect selection firm, launched on March 25, 2019, and was structured in two stages.

Stage I was an open call—where architects from across the globe were invited to form and lead a visionary, multi-disciplinary team to include urban design, landscape design, and exhibition design professionals, as well as artists. The competition attracted 68 teams representing 19 countries. In total, 168 firms and 47 individual artists participated on those teams.

A selection committee of onePULSE Foundation stakeholders chose six world-class teams that strongly displayed empathetic sensibilities and a deep understanding of the complexity of this project. These six shortlisted teams were invited to participate in Stage II of the competition where they were asked to develop concept designs that make one message clear: We will not let hate win.

After the Concept Design Viewing and assembling a public comment summary for the competition Jury, the Jury will convene and select the winning team that will work with onePULSE Foundation to further develop and build the National Pulse Memorial & Museum design.
COMPETITION JURY

The blue-ribbon Jury includes onePULSE stakeholders, civic decision-makers, global thought-leaders and world-renowned architects. The Jury will evaluate the six teams’ concept designs for their overall design excellence, inventiveness, creativity, and inspiration as well as responsiveness to the considerable community feedback onePULSE has already collected and most importantly to the concerns of the projects stakeholders – the victims’ families, survivors, first responders, and all those affected by the tragedy.

Mayra Alveal
Victim’s Liaison, Mother of Amanda Alveal; Task Force Advisory Council, onePULSE

Mark Cosgrove
Board of Trustees, onePULSE; Partner, Capital Strategies

Earl Crittenden
Chair, Board of Trustees, onePULSE; GrayRobinson, P.A.

Yolande Daniels
Principal, studioSUMO

Mayor Jerry Demings
Orange County, Florida

Mayor Buddy Dyer
Orlando, Florida

Teresa Jacobs
School Board Chair, Orange County Public Schools; former Orange County Mayor

George A. Kalogridis
Vice Chair, Board of Trustees onePULSE; President, Disney Segment Development and Enrichment

Hilary Lewis
Board of Trustees onePULSE; Chief Curator & Creative Director, The Glass House

Ricardo J. Negron-Almodovar
Survivor; Service Legal Coordinator, Latino Justice Southeast Office

Barbara Poma
Owner, Pulse Nightclub; Founder & CEO, onePULSE Foundation

Andrew Snyder
Board of Trustees onePULSE; S.V.P., Marketing and Strategic Communications, Orlando Health
Laurinda H. Spear  
Co-Founder, Arquitectonica; Principal, ArquitectonicaGEO

Sarah Whiting  
Dean, Harvard University Graduate School of Design;  
Principal, WW Architecture

Susanna Sirefman  
Competition Director and Jury Advisor;  
President, Dovetail Design Strategists

SHORTLIST

In alphabetical order, the six shortlisted teams are:

Coldefy & Associés with RDAI, HHCP Architects, Xavier Veilhan, dUCKS scéno, Agence TER, Prof. Laila Farah

Diller, Scofidio + Renfro and Rene Gonzalez Architects with Raymond Jungles, Teresita Fernández, and Oliver Beer

heneghan peng architects, Wannemacher Jensen Architects, Gustafson Porter + Bowman, Sven Anderson, Pentagram, and Bartenbach LichtLabor


MVRDV, McKenzie Architects, Grant Associates, GSM Project and Studio Drift

Studio Libeskind with Baker Barrios Architects, Claude Cormier + Associés, Thinc, and Jenny Holzer

OUR MISSION

To create and support a memorial that opens hearts, a museum that opens minds, educational programs that open eyes, and legacy scholarships that open doors.

onePULSE FOUNDATION VISION

Establishing a sanctuary of healing and a beacon of hope by memorializing the lives taken, the lives saved and all the lives affected by the Pulse nightclub tragedy of June 12, 2016—ensuring Pulse’s legacy of love lives on forever.
49 Angels | We will never forget

Stanley Almodovar III
Amanda L. Alvear
Oscar A. Aracena Montero
Rodolfo Ayala Ayala
Antonio “Tony” Brown
Darryl Roman Burt II
Angel Candelario-Padro
Juan Chavez Martinez
Luis D. Conde
Cory James Connell
Tevin Eugene Crosby
Deonka “Dee Dee” Drayton
Simón Adrian Carrillo Fernández
Leroy Valentin Fernandez
Mercedez Marisol Flores
Peter Ommy Gonzalez Cruz
Juan Ramon Guerrero
Paul Terrell Henry
Frank Hernandez
Miguel Angel Honorato
Javier Jorge Reyes
Jason Benjamin Josaphat
Eddie Jamal Droy Justice
Anthony Luis Laureano Disla
Christopher Andrew Leinonen